

DogPAC Board of Directors Meeting

January 21, 2010

MINUTES

61 W. 15th Street #901

Present: Doug Freymann, Deborah Perry (via remote), Stephanie Daugherty, Wendy Ito, Lynda Young, Barbara Perez

Meeting called to order at 7:10pm

Minutes

- Minutes for December, 2009 were reviewed; change to indicate Wendy Ito 'Present'. Approval by 5:0

Administrative/Executive

- The board acknowledged and thanked Diana Marta for her participation on the SLDogPAC board, and accepted her resignation (due to time constraints to pursue other activities).
- Those present voted to consider Tessa Stark as 'on leave' from the board until further notice, acknowledging that she also had severe constraints on her time. Approval 5:0
- Barbara Perez indicated that she would be resigning due to time constraints, as well, effective after the March 2010 meeting. In the interim she will organize the books and provide a checklist of essential activities of the Treasurer (e.g. State documents and reports, tax returns, etc). Lynda Young will coordinate with Barbara during the transition as interim Treasurer, approved 5:1
- The 2010 Budget proposal as amended on December 20 2009 was approved by 6:0.
- Stephanie Daugherty kindly agreed to prepare a Friends of the Park grant proposal for improvements at Coliseum Park. The deadline for submission of the proposal is February 12th.

Resources/Membership

- Neighborhood walk is scheduled for 1.30.10. Two groups will be organized to target each.
- GotADog and business flyers have been printed, and were distributed at the meeting.
- Walk will comprise distribution of 'GotADog' flyers to townhomes in the Dearborn Park and Central Station neighborhoods.
- Twitter and Facebook announcements underway.
- Wendy & Lynda (generally) assigned to distribute business flyers to area businesses.
- It was requested that all business contacts be reported to the membership Chair, so that contacts could be logged. Also, that all flyer distribution be reported, so that the Chair could keep track of where flyers have been posted.
- The membership database has been updated by Wendy with all known addresses.
- Doug has assembled a map of ~96 condo buildings in the South Loop, and will begin assembling contact information so that they can be targeted directly. We are missing information on rental buildings in the South Loop, however.

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- Targeted MailChimp emails to be sent for (a) Membership (update), (b) Lapsed Members, and (c) Fetch Subscribers.
- Decal test-order to be submitted to VistaPrint, and reviewed at the Membership committee meeting in one week.
- Decals to be distributed by USPS or by hand as appropriate.

Maintenance/Facilities:

- It was noted that complaining about the 'poo problem' does nothing to solve it.
- Luis Zepeda of Ward 2 Superintendents office notified the board that one case of bags remained. He also outlined the ongoing Alderman's project to install new dispensers, and their locations. Wendy agreed to pickup the 'last box'.
- Sand has been provided in each of the parks to help with icing.
- It was noted that we need more people involved with the committee. It was suggested that we email new members re contributing by becoming active in this or other committees.
- Roy of Chicago Community Bank will be contacted to arrange a debit card for Stephanie.

Next Meeting:

- Next meeting to be held February 18th at 7pm, at 1244 S. State (Wendy's)

- dmf, acting Secretary, 2.5.10