

Meeting held @ 1255 S. Michigan Ave #1305 7:00 pm

Present: Chloe Keidaish, Doug Freymann, Lynda Young, Juli Valdez, Stephanie Daugherty & Wendy Ito (by phone). Also *present:* future members Sarah Pillsbury & Isabel Chung.

1. Approval of the July meeting minutes distributed on 7.14.10 – passed 4:0:2
2. Bash on Wabash – The board agreed unanimously on SLDogPAC participation in the GSLA Bash on Wabash scheduled for September 4th & 5th. The cost of for booth space, table & chairs will be \$155.
 - a. **Juli** will submit the application and coordinate our participation.
 - b. **Stephanie** will coordinate scheduling of board members and member volunteers to staff the booth.
 - c. **Lynda** will provide a shade.
 - d. **Chloe** will coordinate design and ordering of a new SLDogPAC banner.
 - e. **Chloe** & **Sarah** will look into design and costs for SLDogPAC bandanas, to determine the feasibility of handing them out at the Bash.
 - f. There are a lot of water bowls in the SLDogPAC storage unit (**Doug** will get them).
 - g. Flyer revisions are in progress (see below) and should be ready in time for the event.
3. Resignation of board member Deborah Perry – the board sadly noted the resignation of member Deborah Perry *"I feel it is time for me to resign my position as I am no longer able to give SLDogPAC the attention it deserves. Thanks so much for the opportunity to work with you and the rest of the board over these past few months. ... I wish you and the rest of the board the best of luck, and look forward to staying in touch."*
4. Board Member Recruitment – Chloe noted that we need to follow up with a number of people who were at the July GBP event. The follow up contact information needs to be distributed. **Juli** and **Lynda** also agreed to contact people.
5. Dog Day on the Green – the board agreed unanimously not to participate in the Dog Day on the Green event this year.
6. DogPAC DogWash – Lynda indicated that she was discussing options with Old St. Mary's. Cassie Odor had also suggested that we could use the Doggone Fun space. Tabled.

7. Kriser's Groomer Day - **Juli** will coordinate with Christina at Krisers. Before we announce this there are some things to clarify, particularly the **number of appointments** that would be available and the hours of operation. Once we have the date and the information, the event will be announced in *Fetch!* and on signs at GBP.
8. Membership Party – The 'Supporting & Business Members Party' is tentatively scheduled for Thursday, November 4th, and tentatively to be held at Kroll's South Loop. Pamela Focia was nominated to coordinate, to report back at the next board meeting. It was suggested that other members and non-members could be allowed to 'buy a ticket' to attend.
9. Periodic Presence at the Park – Following the successful July event the SLDogPAC will initiate a monthly program to setup a table with membership materials at each of the South Loop Dog Parks. The requirements include:
 - a. Two volunteers (who do NOT have to be board members)
 - b. A box of milkbones (or organic dog treats...)
 - c. A banner (currently being designed – see above)
 - d. Table & chairs (an issue is that transporting a card table is cumbersome and not feasible if it rains – we should consider a picnic table or metal table at the park?)
 - e. Business cards & membership materials.

Juli and **Sarah** agreed to volunteer to make this happen at GBP some day in August, time and date to be determined.

10. Explaining where the money goes – It's becoming clear from the feedback that board members are receiving that it's essential that we make additional effort to clearly communicate why we need memberships and donations, and to explain where the funds go. As a first step towards that end, the **park banner**, instead of simply being a 'call for action', will clearly explain 'your donations and memberships pay for...'. The design and text are to be finalized this month. Also, we will create a printout of the banner for display at the Bash on Wabash.

It was also suggested that we need to be more public about board meetings – both to recruit people, and to explain what's going on. To that end, we will begin **announcing board meetings** one week ahead of time as an 'event' on our Facebook page, and as an announcement on our website. We will also post the board meeting times at the bulleting board at GBP. Also, we will hold the next board meeting at the Grant Bark Park.

11. Flyer Revisions

- a. *GotADogs* – **Lynda** will redesign the ‘GotADog’s flyers to be smaller, two-sided, with no ‘no dog’ text, the revision being consistent with the banner redesign (see above).
- b. *Where is the Park?* – **Doug** agreed to revise the one-off google-maps of Chicago DFA’s to create a smaller ‘where is the park’ flyer that could be handed out at events. A design will be submitted for review at the next board meeting.
- c. *Business Cards* – **Lynda** agreed to revise the business cards to include numerous changes:
 - i. Slogan ‘Support your local dog parks’
 - ii. Email address to info@southloopdogpac.org
 - iii. Addition of Facebook and Twitter iconsFollowing review, business cards will be ordered & printed so that they are available for the GBP August table, and for the Bash on Wabash.
- d. *Membership Flyers* – **Lynda** will revise the membership flyers.
- e. *Brick Order Form* – **Doug** will revise the Brick Order Forms to bring them uptodate. A design will be submitted for review at the next board meeting.

12. Maintenance Committee – Pamela Focia resigned as chair of the ‘Maintenance Committee’ due to time constraints. She suggested the formation of two committees comprising board members and park user volunteers to focus on issues at each of the two off leash areas. **Juli** agreed to ‘chair’ the committee monitoring Grant Bark Park. **Doug** agreed to ‘chair’ the committee monitoring Coliseum Park Dog Run. Both will have to organize user groups to keep on top of things. Juli indicated that her longer term vision was that the SLDogPAC hire a maintenance contractor to clean GBP (similar to the strategy taken by the new west loop DFA support committees).

13. Maintenance Issues:

- a. We need to get a **bulletin board** for GBP, ASAP!
- b. The ‘sand container’ at GBP is being used for trash & poo and needs to be removed.
- c. We need to come up with a plan to **screen the west side fence** that borders the gravel area.
- d. The gravel needs to be cleaned and replaced, or ‘replaced permanently’.
- e. **Doug** agreed to purchase hose and scrapers to keep the drain areas clean.

14. Possible Water-borne Disease – A park user reported that his dogs got **Giardia**, and blamed the kiddie pools at GBP for transmission of disease. Board members argued that dogs love the pools in the hot weather, and that they provide a real benefit. Is there a way to work

around the potential for water-borne disease transmission by posting 'pool rules' that specify, for example, that the water should be changed frequently, and by providing dilute bleach solution? **Sarah** agreed to discuss the issue with her vet and report back with a draft of a 'pool rules' sign to be posted on the 'lock box'.

15. Fetch! Schedule & Content - the board agreed that *Fetch!* only needs to go out on a monthly basis. To facilitate assembling content, **board members** agreed to each contribute 'at least one item for Fetch' during the *first week of each month*, so that *Fetch!* can go out at the end of that week.
16. Wabash & 16th DFA Issues – **Lynda** reported that she had heard that someone had said that the Alderman had indicated that there may be some kind of concerns that might mean that the plan for the Wabash DFA might have to be changed in some way. **Juli** agreed to follow up with Leslie Recht about this 'rumor'.
17. The next meeting is scheduled for **Thursday August 26th at 7pm, at Grant Bark Park**. Note that we will need to make arrangements for a table and/or chairs, or somehow figure out where to sit...

Doug Freymann, Secretary
8.16.10 – draft