

Meeting held @ 1169 S. Plymouth, 2nd Fl. at 6:30 pm

Present: Lynda Young, Juli Valdez, Doug Freymann, Stephanie Daugherty, Pamela Focia; *Absent:* Wendy Ito (*phone check-in*).

1. ADMINISTRATIVE & MISCELLANEOUS

- Approval of the November meeting minutes distributed 11.23.10 - passed 4:0

2. BUDGET REVIEW

- The budget proposal distributed on 1.1.11 was reviewed. Key issues included: (a) restructuring of budget categories to match the structure of the Charitable Organization Annual Report; (b) the impact of the Gravel Replacement project on the budget (see below). Following some minor changes, and the addition of a 'Targeted Donations' category to handle donations for particular projects (e.g. Gravel), the Budget was adopted by a vote of 5:0.
- The revised budget is included as an Attachment to these Minutes, and will be posted on the website.
- A proposal to terminate our relationship with credit card processor ProPay.com in favor of using the Square app provided for the iPhone by SquareUp.com was approved, 5:0. **Doug** will initiate the process of recovering to our account the \$1200 deposit + funds now held by ProPay.
- It was noted that we need to clarify our insurance requirements for the year. If we hold no 'Events', do our costs go down? If we only participate in others' Events (but don't hold our own events) what will our costs be? These issues will be discussed when the policy is up for renewal later this year.
- The SLDogPAC needs to send out letters thanking various parties for their in-kind donations over the past year (e.g. Krisers', Christina the Groomer, Kinsella). **Lynda** will coordinate this with **Wendy**.

3. GRAVEL REPLACEMENT

- Stephanie reported on discussions with Mary Gawenda regarding the requirements to replace gravel at Grant Bark Park, and her contacts with vendors. An initial quote of \$419 for 20 tons of gravel delivered on site has been obtained. However, we do not yet know how much transport into the park, distribution of the gravel, & so on will cost.
- **Lynda** agreed to contact Frank Amato of the CPD about the process, permitting requirements, recommended contractors, and access for gravel delivery to Grant Bark Park.
- In order to fund the gravel replacement project without blowing the budget, we will have to have a targeted donation drive ('Donate \$\$ so we can replace the Gravel!') to be initiated

real soon now and completed by May 1st. The goal is \$3000 collected. **Lynda** and **Stephanie** will coordinate this effort.

- **Stephanie** will check the status of the Seed Grant program in 2011, to see whether the proposal assembled in 2010 can be submitted.

4. NEIGHBORHOOD BAG DISPENSER PROJECT

- There was agreement that initiation of a neighborhood bag dispenser project based on sponsorship of dispensers and bag supply should be a goal for 2011. It was noted that this kind of project needs to be thought through carefully, considering maintenance issues, security of the bag supply (i.e. not leaving it up to city bureaucracy), how to indicate sponsorship, obtaining aldermanic approval, and so on. We'll return to this in the next couple of months.

5. MAINTENANCE

- Poo-free Parks – Maintaining the parks in a poo-free state relies on Poo Fairies. It was suggested that we hire someone to periodically clean up the parks. **Doug** will follow up to obtain cost estimates.
- Park Shed – We still need a lockable shed at Grant Bark Park. **Pam** will come up with proposals.

6. MEMBERSHIP CHANGES

- Proposal to eliminate 'benefits' of membership, such as the 'Supporter's party' as costing too much and being superfluous to the SLDogPAC project – approved 5:0. **Doug** will update the website to reflect the changes.
- Proposal to increase membership fees by \$5 (so \$20/\$40/\$80 basic/full/supporting) was not approved, by a vote of 2:3.
- The 2011 Membership Drive is to begin this month – **Pam** will outline the process that we should take to remind existing members that membership renews on 3/31/11. Presumably, sending Fetch! out in January, February, and also sending out targeted emails to each member on the Mailchimp list thanking them for support, and providing a link to renew.

7. PARK BANNERS & SIGNAGE

- **Stephanie** will follow up to arrange meetings two people who responded to the Columbus College listing for graphics support. [Note: both no longer available as of 1.17.11]
- This project needs to move forward – **Doug & Stephanie** will coordinate.

8. OUTREACH

- Fetch/website blog outreach & surveys (see November 2010 notes) – tabled for now
- Donna's Café has indicated that they would like to coordinate about dog-friendliness at their new establishment. **Juli** will contact and discuss.
- **Pam** will contact Katie Pape (?) a dog walker from the northside who is reaching out to the SLDogPAC.
- It was suggested that if sufficient dogwalkers became business members that we could dedicate a website page to 'DogWalkers who support the SLDogPAC' or something like that. **Juli** and **Pam** will follow up with their respective dog walkers.

9. 16TH & WABASH DFA

- Pam & Juli reported on their meeting with Leslie Recht of the Alderman's office regarding the 16th & Wabash DFA proposal. Leslie agreed that they are to form the DFA support committee (independent of the SLDogPAC) to gather support and contribute to the design process. There has been no further confirmation or announcement from the Aldermans' office, however.
- It was noted that some of the statements in the recent Chicago Journal article about the park (date: 12/15/10) were remarkably conflicted ('don't call it a dog park', 'the term DFA raises fewer hackles', etc), and should raise a huge red flag. It has also been noted that despite 1.1 acres being available for the project the favored 'large dog area' design in the new 'large' dog park is actually smaller than Grant Bark Park (0.4 acres).
- **Pam** has a number of contacts that want to join the committee, and will coordinate with **Juli** to come up with new ideas for the park and communicate them with the appropriate parties.

10. NEXT MEETING

- The February meeting is scheduled for Thursday February 10th, 6:30 PM; 61 W. 15th St.

Doug Freymann, Secretary

1.17.10 draft

Draft Budget - South Loop Dog PAC - 2011

INCOME

Membership			Membership Fees, Gov. Grants
Membership:Government Grants		\$0	
Membership:Membership Fees		\$3,955	Membership dues (Note: Also have 9 Lifetime members) using 2010 #'s here
Membership:Membership Fees:Basic	11	\$165	note: <i>in 2010 income was less due to 'grandfathering' of 2009 membership!</i>
Membership:Membership Fees:Business	8	\$1,000	
Membership:Membership Fees:Full	53	\$1,590	
Membership:Membership Fees:Supporting	16	\$1,200	
Other		\$7	Other sources of revenue using 2010 #'s here
Other:Interest Income		\$7	Revenue from occasional or no
Other:Miscellaneous Revenue		\$0	
Public Support			Donations, Fundraising Income
Public Support:Donations		\$3,353	Contributions from corporatio e.g. for Membership using 2010 #'s here
Public Support:Donations:Corporate Contributions		\$0	Particularly, for the Gravel Replacement project
Public Support:Donations:In-Kind Donations		\$0	
Public Support:Donations:Individ, Business Donations		\$353	
Public Support:Targeted Donations		\$3,000	
Public Support:Fundraising		\$700	using 2010 #'s here
Public Support:Fundraising:Bricks	5	\$500	
Public Support:Fundraising:Events		\$0	
Public Support:Fundraising:Events:Dog Wash		\$0	
Public Support:Fundraising:T-Shirts, Other Goods		\$200	Sale of T-shirts, bandanas...
Public Support:Program Service Fees		\$0	\$0 Participant fees, admissions,
		\$8,015	
	TOTAL INCOME		

EXPENSE

Education	Total: \$48	\$48	Charitable Category II.I using 2010 #'s here
Education:Informational Cards		\$48	

Education:Miscellaneous		\$0	
Education:Responsible Dog Ownership			\$0
Education:Responsible Dog Ownership:Dog Poop Bags		\$0	Neighborhood bag operations
Fundraising	Total: \$1,464		Charitable Category II.N
Fundraising:Advertising			\$500
Fundraising:Advertising:Brochures & Flyers		\$500	Estimate, based on Decals (not GotADogs)
Fundraising:Bones			\$0
Fundraising:Bricks			\$280
Fundraising:Bricks:Engraving	5	\$280	Pay as TRANSFER frm Liability
Fundraising:Bricks:Installation		\$0	Kinsella donating installation costs
Fundraising:Events			\$330
Fundraising:Events:Dog Wash		\$0	DogWash, etc.
Fundraising:Events:Membership party		\$0	plan no 'membership' party 2011
Fundraising:Events:Permit Fees		\$0	
Fundraising:Events:Recruitment Party		\$330	using 2010 #'s here
Fundraising:Miscellaneous		\$0	
Fundraising:Tshirts, Other Goods			\$354
			2011 #'s here (bandanas)
Grants	Total: \$0		\$0
			Charitable Category II.K
Management	Total: \$1,694		Charitable Category II.M
Management:Contract Services			\$0
Management:Contract Services:Accounting Fees		\$0	Fees for outside services
Management:Contract Services:Legal Fees		\$0	Outside (non-employee) accoun
			Outside (non-employee) legal
Management:Filing Fees			\$10
Management:Liability Insurance			\$1,024
Management:Miscellaneous			Annual Report, Other Fees
Management:Office Supplies			using 2010 #'s here
Management:PO Box Rental Fee			\$0
			Miscellaneous, small, or non-
			\$50
			using 2010 #'s here
			\$56
			using 2010 #'s here
Management:Printing, Lamination			\$200
Management:Printing, Lamination:Lamination		\$60	Printing, copying
			using 2010 #'s here

Management:Printing, Lamination:Business Cards	\$140		estimate - better vendor costs \$
Management:Service Charges		\$100	Bank, Paypal, ProPay
Management:Service Charges:Bank	\$0		
Management:Service Charges:PayPal	\$48		using 2010 #'s here
Management:Service Charges:Propay	\$52		using 2010 #'s here
Management:Voice Mail/FAX Service		\$69	using 2010 #'s here
Management:Website & Email		\$185	Hosting, Registration Costs
Management:Website & Email:Domain Registration	\$77		dotster
Management:Website & Email:Web Hosting	\$108		Host Duplex
Operating	Total: \$6,464		Charitable Category II.H
Operating:Capital Improvements Transfer		\$0	
Operating:Dog Park Maintenance		\$1,372	
Operating:Dog Park Maintenance:Cleaning Supplies	\$100		
Operating:Dog Park Maintenance:Dog Poop Bags	\$704		using 2010 #'s here
Operating:Dog Park Maintenance:Equipment Rental	\$0		
Operating:Dog Park Maintenance:Parts & Supplies	\$568		using 2010 #'s here
Operating:Dog Park Maintenance:Repairs	\$0		
Operating:Long Term Maintenance		\$5,000	Gravel, Fencing, Asphalt
Operating:Long Term Maintenance:Fencing	\$0		
Operating:Long Term Maintenance:Gravel, Surfacing	\$5,000		Guess - Gravel; Permits; Labor; Equipment; Distribution
Operating:Miscellaneous		\$0	
Operating:Signage & Banners		\$92	using #2010 #'s here
	TOTAL EXPENSES	\$9,670	
	NET INCOME	-\$1,655	
CAPITAL			None planned for 2011
Capital Transfer		\$0	
Coliseum park		\$0	Note: Items like 'shade sail', 'directional signage', 'resurfacing', 'small dog

Grant Bark Park

\$0

*park', 'entry configuration', 'dog
water fountain', 'seating configuration'*

BALANCE

Chicago Community Bank

Chicago Community Bank:Checking 3098002376

\$1,456

\$7,583

Non-Profit Business Checking

Chicago Community Bank:Savings 3081197184

\$6,126

Golden Corp Statement Savings

PayPal

\$1,089

Online Payment Processor

ProPay

\$1,369

Credit Card Processor

ProPay:Available Balance

\$169

ProPay:Reserve Balance

\$1,200

Square

\$0

iPhone Credit Card Processor

Assets

\$34

Assets:Cash Box

\$32

Cash taken but not deposited

Assets:Security Deposits

\$2

Deposits and other returnable

Assets:Undeposited Funds

\$0

Liabilities

\$0

Liabilities:Brick Costs

\$0

Liabilities:Capital Improvements

\$0

Planned Capital Improvements

CURRENT ASSETS

\$10,074

Net Income

-\$1,655

PROJECTED ASSETS

\$8,419