SLDogPAC board meeting

11.5.13 – 61 W. 15th St.

Present: Doug Freymann, Pamela Focia, Erin Russell; *Absent:* Gordon Stewart; *Also:* Ricki Rush, Steve Pfeifenroth, Giselle Gonzalez.

Minutes

- 1. Minutes (7/18/13 and 10/17/13 meetings)
 - Approval of July Minutes passed 2:0; approval of October Minutes passed 3:0
- 2. Board Infrastructure (shared files, historical docs, etc)
 - DMF provided a brief update about SLDogPAC file sharing via DropBox, and the various resources available online and historical records that we have available in storage.
- 3. Contacts re info and co-sponsored event
 - Giselle discussed ideas for partnering together for an event in December (possibly, January). DoggyLoot would be hosting the event and could take care of some food and the creative design of invitations, etc. but we'd love if you could include it in a PAC email/ Facebook post as a co-sponsor of the event.
 - Discussed tying in with a Mutt Meet-Up at Dogone Fun.
 - Board consensus was to support the idea. Pam will coordinate with Giselle to develop plans.
 - Also discussed alternative ways business can support SLDogPAC (e.g. buying poo bags) and vice versa (e.g. logo in Fetch! email).
 - We have had poo bag support from South Loop Animal Hospital announced on Facebook, but possibly could also setup a logo-holder on the dispensers. (May be an issue with city 'advertising' policies.)
- 4. Coliseum Park Dog Run
 - Need to prioritize these two issues:
 - smoothing of sharp rock edges
 - cutting down/away of rock in path of south entrance gate

Project manager has stated that he plans to do more to smooth down the rocks. However, park users are reporting that the small embedded rocks are still creating a hazard for their dogs.

- Need to move forward with Bulletin board. Get information to CPD to get mounting posts put in as agreed.
 - bulletin board
- Other items discussed:
 - paper towel dispenser next to poop bag dispenser to help with turf cleanup, but needs to be rain proof somehow....
 - gap in alley fence near north El pier, and ground wire near cage need a small rock/brick to block/cover
 - netting fence to be installed on outside of alley fence, to prevent trash from blowing in
 - glue down turf where electrical outlet removed

5. D'Angelo DFA Improvements

- Bulletin board has been ordered; to be installed as soon as possible in coordination with CDOT. Torx keys for the secure water bibb have also been ordered and will be distributed.
- Storage box has yet to be ordered. Want to get 6' long box, but one not as

high as the box at Grant Bark Park. To be done in coordination with Liposcak at 235 WVB.

- Other items still needed to be done:
 - small dog area sign (graphic design) / vendor: QDP
 - chalk for gate direction arrows
- Possible future project:
 - creating a path along the north edge of the gravel / extending pavers Erin suggests talking to people who have architectural expertise to establish feasibility and estimate cost for doing this.
- 6. Education/signage (some of these signs should go into all four DFAs)
 - Planning for educational signage at area DFAs. Ideas include:
 - Dog Park Etiquette (what to do it there is an altercation, responsibility of dog owners, 'engage/interrupt/check in' with your dogs!)
 - Dog Body Language
 - How to deal with runny poop on turf (refer to Perfect Turf Maintenance doc)
 - Issue of how to come up with 'nice' signs eg. graphically interesting &/or 'Professional' looking. Any graphic designers willing to volunteer to support the DFAs? Possibility of using some existing graphic files.
 - Erin will coordinate. DMF will provide 'list of ideas' and list of existing resources.
- 7. City should prioritize the local support committees on all DFA signage
 - Board feels that a critical information gap within the DFA user community occurs because there's no mention of the local support groups on any DFA signage.
 - A board priority will be to propose policy changes to the Chicago Park District such that the local support committee at each Chicago DFA is prominently displayed on all 'official' signage, and on all publications (e.g. on the CPD website listing).
- 8. Grant Bark Park Cleanup Plan
 - Basic cleanup (no powerwashing) is scheduled for 11/10/13, and was announced online. DMF and Erin will coordinate getting tools, coffee, donuts.
- 9. Survey / Social media development (Website, Blog, Facebook, Twitter)
 - Discussion of a draft of a proposed online survey goals, audience, etc. Question of how to get it to people who are not already 'in the know'.
 - Steve, Erin, & others agreed to review and come up with suggestions/improvements. We'll follow up at the December meeting.
- 10. Mutt Meet Ups at DoGone Fun!
 - Planning for Mutt-Meetups (to begin in January) will begin in late
 November/December. Pam will coordinate: Room; Advertising; Donation items;
 Hot cocoa? To be discussed at the December meeting.
- 11.Next Meeting
 - Next meeting scheduled for Tuesday December 10th at 6:30pm, location TBD.

Note added: Our 2013 Non-Profit Corporation Annual Report to the Illinois Secretary of State was submitted online on 11.6.13.