

SLDogPAC board meeting

2.20.14 – (short) meeting by phone

Present: Doug Freymann, Pamela Focia, Erin Russell

Minutes

1. Board Business

- *Approval of December Minutes (12.10.13) – passed 2:0.*
- *Purchase of 10K bags, \$320 approved – 3:0.*

2. Mutt Meet-Ups at DoGone Fun!

- *2.23.14 Meet-Up 1–3pm*
- *Pam is coordinating.*
We will setup tables ~12:45pm, and provide water & treats.
Will try a 'rally obedience' type event at 2pm to see how it works.
No donation box at this event.
DMF to help prepare display items.
Pam will prepare flyers and distribute.

3. Fetch! planning

- *Items: Mutt MeetUps; DFA tags (now available); City-wide DFA meeting; snow/pick up your dog poo; Dog of the Week.*
- *DMF to assemble for review.*

4. Condos developing un-dog friendly rules

- *Discussion of non-dog friendly rules and abusive attitudes towards dog owners (e.g. poor facilities, 'back door' access policies). Example: blaming 'uncleanliness' in a building on dogs.*
- *Should be considered a 'dog politics' issue that we can take on in the future.*

5. Membership Drive 2014

- *Concern raised that value of membership not communicated [see previous year's minutes for numerous previous discussions of this issue!]*
- *Erin suggests promoting specific messages: e.g. your \$ amount will buy this # bags. There could be numerous messages (advocacy, \$\$, tools, your benefit, etc.)*
- *Board will develop a set of messages for discussion at the March meeting.*

6. Next Meeting

- *Next meeting scheduled for Wednesday March 12th.*