

SOUTH LOOP DOG PAC BOARD MEETING

JULY 18TH – 6:00 PM – Overflow Coffee

Present: Gordon Stewart, Doug Freymann, Pamela Focia

Minutes

1. New items
 - a. *No new items*
2. Administrative
 - a. June Minutes
 - i. *Approved 3:0*
 - b. *Gordon to provide a formal update on QDP contributions towards Business Membership.*
 - c. *A Treasurer's report to be presented at next meeting.*
3. Outreach
 - a. Information tables at the parks
 - i. *dmf will coordinate table at d'Angelo DFA*
 - ii. *Future? CPDR? GBP? Fred Anderson? Gordon expressed lack of support.*
 - iii. *We have the CPDR design poster from the public meeting. Could display this.*
 - iv. *Also, could print Fred Anderson design poster in the same format. Gordon to let Pam know size of CPDR poster (so we can have matching set).*
 - v. *Get an electronic version of CPDR plans. [Now done.]*
 - b. Clings outreach – Businesses w/Clings / interest
 - i. *Not done yet. Gordon has clings for distribution.*
4. Park development
 - a. d'Angelo – small dog area & sign needed; bulletin board
 - i. *Bulletin board has been ordered, for delivery to 235WVB. CDOT will install.*
 - ii. *Small dog area signs in preparation.*
 - iii. *DMF to coordinate email to 235WVB dog people.*
5. Event planning
 - a. Summer event – what is to be done
 - i. *Discussion of planning [Tabled for now - see notes.]*
 - b. Survey – goals established; Assembled
 - i. *GS and DMF have outlined draft survey. For discussion at next meeting.*
 - c. Dog First Aid event with Metro Vet.
 - i. *end of September. PJF working with Jenn at Metro Vet.*

6. Dog Park Behavior

a. Sue Sternberg event review / Resources

- i. PJF reported on event. Representatives of 10 DFA committees attended. Extremely useful observations of dog behavior at parks, and recommendations for things to watch out for. Most important thing to do at park is interrupt play - re-connect with the dog. Benches are bad. Not paying attention to your dog (cell phone, reading...) is bad. Dog park size is important.*
- ii. We have materials to distribute. There is also an app available.*
- iii. We should consider signage based on some of these ideas.*

7. Brick Drive

a. Status / Plans (Pam)

- i. Order going in real soon now. PJF to coordinate.*

8. Next board meeting date

- a. To be determined.*

9. Prioritization [*Lots of ideas, not enough people or time*]

- a. Phone call / email follow up status
- b. Thank you notes to business members and other sponsors
- c. Business membership drive
- d. Charity Tax-exemption
- e. Chicago DFA Summit/Organization
- f. Condo 'you have a dog' packet / Condo reach-out
- g. Dog Etiquette postings
- h. Ongoing Blog Posts
- i. Social Media effort
- j. Organizing Park-specific groups (GBP/CPDR/DAP)
- k. Protocols & procedures
- l. 'Why SLDogPAC is 'Green' for Greener South Loop
- m. YellowDog ribbon campaign