

# DogPAC Board of Directors Meeting

## January 8, 2009

### MINUTES

910 S. Michigan Avenue (Mary's)  
Present: SD, DM, BS, LY, MG, BJP, WI, DF\*\*  
Absent: GM

BS called the board meeting to order at 7:15 pm

#### Agenda Review

- President's Report
- Minutes
- Website Update
- Resource Directory
- Community Outreach
- Renewal Campaign
- Treasurer's Report
- Parks Report
- Event Planning
- Introduction and election of new Board candidate

#### President's Report

- As Vice President, **BS** conducted the meeting in Gail's absence. Agenda Items were based on issues raised in previous emails

#### Minutes

- Minutes for 11/6 (**BS** motioned, **LY** seconded) were approved

#### Website Update

- **WI** revised the FAQ's page and is sending copy to board members for additions, deletions, etc.
- **LY** reviewed and edited other pages, including the fund raising page. Suggestions were made to create a park page with pictures, a calendar (**BS** needs to get a widget), a new way to have a dog photo page. **DF** suggested possibly using Facebook. **BS** will incorporate updates onto website

#### Resource Directory

- **DM** will introduce the directory concept and give submission information in upcoming **FETCH** including what participants need to send us and the email address (dogpac\_directory@yahoo.com) specifically created by **BS**, **BS** also will work on an application to be filled out for future submissions

#### Community Outreach

- **BS** displayed multi-lingual poop sign, will possibly add other languages, consensus to redo drawing
- **LY** created signs for poop bag dispensers, will check with Kinko's or her work printer to compare materials and prices
- **LY** also created copy for a new information card that can be given out when someone expresses interest
- Need to check with Streets and Sanitation about installation of new dispensers and refilling them. (not sure who)

#### Renewal Campaign

- **WI** and **LY** will collaborate on determining which members are due for renewal (with **BJP** input) and begin sending out renewal letters. **DM** will mention in **FETCH**

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#### Treasurer's Report

- Treasurer (BJP) is working on the year-end report. There has been at least one brick purchase and two memberships have come in. Question was posed if we need to order a new supply of bricks (**WI** will check) and how many are waiting to be installed from last fall. Anticipated expenses, Insurance renewal in March, mailbox renewal in summer, **WI** and **GM** still need to be reimbursed for Roy's Party. Reserve funds still adequate but will need replacing with new fundraisers. Backup Treasurer needs to be trained. Volunteers?

#### Parks Report

- Not much new to report. Parks seem to be doing OK without salt (or at least no complaints)
- Need to remind owners to renew DFA tags (**DM** will put in FETCH)
- Need to better monitor flyers at park and have consistent policy. Put signs on gates with rules and refer them to kiosk if they want to advertise. Board members should feel free to remove any flyers on fences at parks. **WI** will look into sign maker at Navy Pier to possibly make these gate signs and sign directing people to back of kiosk.
- **SD** made the suggestion to have a fundraiser specifically to raise money for Coliseum Park resurfacing though **MG** warned that location makes it a difficult if not impossible job. TBD
- Hydrant installation and other park projects will be postponed until Spring .

#### Events Planning

- Discussion of how big and what type of fundraisers we should plan for the upcoming year.
- Have at least two dog washes in beginning and end of summer, possibly a simpler birthday party for GBP
- TBD in more detail at next meeting)

#### Introduction and Election of New Board Member

- Doug Freymann was introduced at the beginning of the meeting. After observing the meeting, he indicated that he (still!) would be interested in serving as a Board Member. Doug was welcomed and elected by acclamation by the Board. **DM** gave him the CD with DogPAC information to review..

#### Next Meeting

- Next meeting scheduled for March 5<sup>th</sup> at Diana's place, 621 S. Plymouth Court Unit 808
- Items proposed for next meeting's agenda:
  1. Election of Officers, **GM** will be asked to write down all the duties she performs as President and Chief Executive (if there is enough paper) so that we may distribute tasks and create other jobs for board members
  2. Begin to create calendar of events and meetings
  3. Explore the suggestion made by **DF** about having a reserve study to determine how much money we should maintain in a reserve account

Motion to adjourn (**MG** motioned, **BS** seconded) was approved at 9:00

Respectfully submitted by Diana Marta,  
DogPAC secretary