



## South Loop Dog P.A.C. Board of Directors Meeting Agenda

**Wednesday March 2, 2005, 6:30 p.m.**

**Wendy Ito's**

1. Call to order
2. Approval of Agenda - all
3. Approval of Feb 17, 2005 board meeting minutes – Mike
4. Treasurer's Report – Wayne
5. President's Report – Gail  
*Spin off status-SLN, 501(c)3, Insurance, Responsible Dog Ownership (vision/planning), Public Meeting Planning; Fundraising to Businesses; Future Journal Ads*
6. Community Meeting Recap/Action Items
7. D.O.G.S. I Craig's List – Beth  
*Garage Sale Planning*
8. Benefit Events  
*MARY: Butchers Dog; Mercury Cruise Lines, House of Blues,*  
*ALL: Bar Louie; Cooking Competition/Chef's event*
9. Dogs of the South Loop Calendar – all
10. Membership Database Update – Mike
11. Membership – Campaign?
12. Website – Beth
13. New Business
14. Next board meeting time & place
15. Adjourn

**South Loop Dog P.A.C. Board Meeting**  
**March 2, 2005**  
**1244 S. State Street**

**Present:** Gail Merritt (GM), Beth Schipke (BS), Mike Schipke (MS), Wendy Ito (WI), Kristine Lyons (KL), Mary Gwanda (MG), and Stephanie Shapiro-Berkson (SSB)

**Key:** initials in italics indicate who acted or motioned/seconded

1. **Call to order:** 6:45 pm *GM*
2. **Approval of Agenda:** *WI/MS*
3. **Approval of February 17, 2005 board meeting minutes:** *WI/MS*
4. **Treasurer's Report:** Total 2005 Income: \$3,545.35, Total 2005 Expense: \$1,566.60, Net Income: \$1,978.75
5. **President's Report - *GM***
  - A. **Spin off status:** There is still no news regarding our separation from South Loop Neighbors.
  - B. **501 C 3:** Gail corresponded with the new attorney that has been assigned to help us. She hopes to have the application filed within the next few weeks. We should describe our status as – “We are in the process of applying for 501C 3 status.”
  - C. **Insurance:** Board voted to accept the insurance proposal. *BS/MG* We may continue to explore other insurance proposals to try and find a less expensive policy.
  - D. **Responsible Dog Ownership:** We need to define what this really means. We are still interested in getting signs and would work with the Alderman. Gail has asked Deborah Perry to host discussions on this topic. We are postponing this project at this time.
  - E. **Public Meeting Planning:** We will hold an open board meeting every other month. Any member of the South Loop Dog P.A.C. is welcome to attend. These will be held at the Police Station (17<sup>th</sup> & State). Upcoming meetings: April 21, 2005, June 16, 2005 and August 18, 2005. The meetings will begin at 6:30 pm. We need to create a members only e-mail distribution list for these meetings.
  - F. **Fundraising to Businesses:** Susan Weed is helping with the proposals. We are still waiting for our application to be submitted so that we can begin to send proposals. We need a plan on approaching South Loop businesses.
  - G. **Future Journal Ads:** We will place an ad for the upcoming garage sales.
6. **Community Meeting Recap/Action Items:** schedule play date before park open – we are trying for 5/15 at Dogone Fun.
7. **D.O.G.S. – Garage sale planning:** The South Loop Dog P.A.C. Garage Sale will held on Sunday, March 12, 2005 from 8:00 am – 2:00 pm at Dogone Fun. We anticipate having drop off and set up take place on Saturday, March 12 from 3:00 pm – 5:00 pm. These details are still being confirmed with Beverly at Dogone Fun. We will also accept donations on Sunday. KL will organize the volunteers, SSB will contact Salvation Army and White Elephant regarding picking up items that may not be sold, BS will check with Beverly at Dogone Fun.

**8. Benefit Events:**

- A. **Butcher's Dog** – Mary has been in contact with the owners and they would like to host an event when the weather is warmer. They will get back to Mary with details.
- B. **Mercury Cruise Lines** – Dog cruise is every Sunday morning at 10:30. The cruise is 90 minutes. The cruise runs June – September. Mary has e-mailed Mercury to get more information regarding planning a fundraising cruise.
- C. **House of Blues** – Mary has given them our information and we are waiting a reply.
- D. **Bar Louie** – We will host another event at Bar Louie in April. We are aiming for 4/15 or 4/22. We will use the items we have for the silent auction.
- E. **Cooking Competition/Chef Event** – still investigating
- F. **Duffy's** – SSB will look into having a party at this location. This would appeal to a different audience.

9. **Dogs of the South Loop Calendar:** We discussed the cost of producing the calendar, number of units we could sell and at what price, professional photographer, and possibility of having ads in the calendar. The calendar will be a 16 month calendar and begin in September 2005. We could either have the auction bidding take place on e-bay or our website. BS & GM will check with the photographers they know, SSB & GM will check with their printing contacts to see if the printing can be donated or deeply discounted. Time frame: Mid May - auction off spots to appear in calendar, June – photograph all calendar cover dogs, July – produce calendar, August – begin selling.

10. **Membership Campaign/Membership Database Update:** Mike and Wendy I. are coordinating on the database. We agreed to send “thank you” postcards for new memberships and renewals. We have about 10 renewals to date.

11. **Website:** No updates

12. **New Business:** No new business was discussed

13. **Next board meeting time & place:** March 17, 2005 at Mary's - 910 S. Michigan Ave #716 at 6:30 pm

14. **Meeting adjourned:** 10:00 pm *BS/MS*