

South Loop Dog P.A.C. Board Meeting – Minutes
November 11, 2005
910 S. Michigan Ave. #1313

Present: Gail Merritt (*GM*), Kristine Lyons (*KL*), Wendy Ito (*WI*), Wendy Cobrin (*WC*), Beth Schipke (*BS*), Mike Schipke (*MS*)

Key: initials in italics indicate who acted or motioned/seconded

1. **Call to order:** *GM* 6:50 p.m.
2. **Approval of Agenda:** *GM* added two items (Journal Response & Import Party/Trunk Show)
3. **Approval of September 15, 2005 & October 27, 2005 board meeting minutes:**
GM/KL
4. **Treasurer's Report:** Balance of \$83,365 + Propay and Paypal
5. **President's Report:** *GM*
 - A. **Park Update** – BS met with CPD while GM was out of town to resolve any issues before groundbreaking for the park. The meeting was full of resistance and confusion on the part of the park district. They thought we wanted to present the ceremonial check to appease “our public”. GM is trying to get some concrete answers from Judy Martinez and Bob Foster. We’ve been told that the contract is to be awarded at the 12/14/05 board meeting. We will find out the time and place – please try and attend the meeting. Bob O’Neil informed GM that the total cost of the park is now \$340,000 due to drainage, extra lighting and more landscaping. The group agreed to the following plan – GM will work with Judy Martinez to attempt to get the name of the contractor by the end of the month. She will also see what kind of influence Bob O’Neil really has. If there is no assurance of a contract we will contact the press.
 - B. **Chicago Journal Response** – We reviewed a letter that was written to the Journal regarding the dog park. GM started a draft of a response – suggestions were made as to what the letter should say. GM will revise and let the group review.
 - C. **Chicago Journal – Holiday Advertisements** – The board decided to not place a holiday advertisement in the Journal. We felt the \$300 cost was too much to spend at this time. We discussed sending a holiday card to all Dog PAC members and perhaps including some kind of coupon.
 - D. **Adopting Coliseum Park** – Dog PAC might be willing to adopt the park. We need to find out what this would involve from the CPD.

- E. Treasurer/Board Development** – The board is currently without a treasurer. We could ask someone to just be the bookkeeper or ask them to join the board and become treasurer. A motion was made (*BS/WC*) to ask Barbara Perez to join the Dog PAC board and become treasurer. We have several more vacancies on the board but decided not to fill the positions until we find the right person. The bylaws state we can have 7-12 board members. We currently have 8 board members. We also discussed what it means to be a board members. BS will draft a statement for our review.
 - F. Leash Luggage** – This is a small pouch that hooks onto any leash and holds, keys, money, id and poop bags. We discussed using the items as give always at the grand opening or selling them as a fundraising activity. The cost would be \$1,275 for 200 pieces. The cost is \$5.00 per unit and could be sold for \$12.00. We are waiting to see a sample of the item. BS also mentioned that we could order and sell other items from Café Press.
 - G. Dog Smarts Brochure** – The brochure will be updated by the original designer. Enrique Perez works with the presidents of several Printer's Row condo boards and has asked us for 700 brochures. The brochures will be distributed to 7 condo buildings. We will ask them for a donation to help to defer the cost of printing.
 - H. Donor Board** – The CPD basically provides a very simple bulletin board. If we want something above and beyond this standard board we will need to design and build the donor board. We need someone to design and possibly help with the cost of the materials/labor. For other items we might want in the park (benches) we can use corporate sponsors.
 - I. Import Party/Trunk Show** – GM was asked if the Dog PAC would like to participate in a party showcasing items that have been imported and would be for sale. The decision was made not to participate.
- 6. Poop Bag Dispensers:** Five more dispensers have been donated. We discussed where these should be place and decided on (Indiana & 14th, On Wabash in front of 1111 building, 11th & Michigan on both the East & West sides of the bridge). BS will make stickers for the dispensers. We also need to find some relief for Bud – who now fills all the dispensers.
- 7. Miscellaneous:** BS told us about the ChicagoLand Expo at Arlington Race Track on 3/17/06-3/19/05. The cost for a booth is \$250. We decided not to attend this expo but will look for something closer to the South Loop. The total expenses for the K9 9K were \$3,276 and our net profit was \$2,409. We received \$2,325 in sponsorship, \$700 in vendor fees and \$2,660 worth of income. We felt the event went well and is a good community event. Next year we plan to add a comment box and ask for feedback from volunteers, vendors/sponsors and participants.

8. **Next board meeting time & place:** The next meeting will be held on Thursday, December 8, 2005 at 6:30 p.m. We will meet at Quatro (21st & Wabash) for a holiday party. Significant others and select other guests are welcome to attend. The restaurant is BYOB.

9. **Meeting Adjourned:** BS/GM 9:30 p.m.