

South Loop Dog PAC Board Meeting
January 29, 2013 - 7:00 PM - Overflow Coffee

In attendance:

Kirsten Agnello-Dean, Douglas Freymann, Pam Focia, Gordon Stewart

Meeting Minutes

1. Administrative

- November Minutes are approved.
- Thank You/Donation (TAX) Letters
 - \$32 tax deductible for regular membership. Send to business members, donations.
 - Write form letter "thank you for your donation."
Kirsten will draft.
 - Can be included with sending out t-shirts

2. Membership Drive 2013

- Materials and Web Need to Be Updated
 - Discussed switching membership from January to January instead of March one year to March of next year. Will leave the same for this year. 2013 Memberships go from March 2013 - March 2014. Doug to update.
- 2013 'Yours with Membership' item
 - New item for renewing membership instead of a t-shirt.
Ideas:
 - **Decal (doubles as local business hand out) or window clings. Check with Sign-o-rama? "Proud Supporter Of..."**
Kirsten will research.
Can also run stickers
*Doug to email file to Kirsten
 - Hats
 - Gordon brings up the idea that we should wear our t-shirts to all dog pac events.
 - Membership promo: get your free t-shirt now with all 2012 memberships

3. Mutt Meet Ups

- Winter meetups as a recurring event
 - DoGone Fun approved February and March event on a Sunday in exchange for their business membership fees.
 - Dates available:
 - ~~February 10~~
 - ~~February 17~~
 - **February 24 - No Doug/Pam - Mutt Meet Up**
 - March 3

- March 10 - No Gordon - Mutt Meet Up
 - ~~March 24~~ - Kirsten Show
 - ~~March 31~~ - Easter
- Ideas/Improvements for next time
 - Small dog area?
 - Drinks only? Overflow sponsor?
 - Better t-shirt table (t-shirts out, posters)
 - Signs for shutting double doors
 - Can we get in there earlier? 11:30?
 - Poster presentation (dog pac info)
 - Our new park poster, handouts with new park info, "What's up in the South Loop."
4. Friends of the Park Conference Call for Posters "Our Park Our Community Poster Session"
 - Kirsten to email contact info by 2/25
 - Event on 3/9 @ 8:30 am
 - Will need tri-fold poster, information print outs
 - design by Doug
 - ideas: new projects, past achievements, history, what we do.
 5. Coliseum Park
 - Community Meeting on 2/21
 - Pam to contact Eve Kronen (original idea person for renovation) to see if she has any more information.
 6. D'Angelo Park
 - Election meeting 1/30 at 6:00pm at the Harold Washington Library. Doug, Pam, Gordon planning to attend.
 7. Chicago DFA Summit
 - Billy Sunday of MonDog has contacts from Senn, Hamlin Park, Horner, and Great Dane.
 - Gordon to contact Billy to schedule planning meeting.
 - Possible February Dates: wed 6, 7, 12, 13, 15, 25, 27
 - Reach out to other dog committee contacts when date is settled.
 8. Fred Anderson Park
 - Pam to contact Michael Lange for status update/schedule meeting
 9. Metal Signs
 - \$15 wrap plus \$3 installation of 18x24" sign
 - 1-2 day turn around

- Copy from Gordon: “Dog friendly areas are **not** maintained by the Chicago Park District. Please clean up after your pet. Learn more info....” with dog logo.
 - Pam to mock up pdf/jpg, Gordon to find out specific file type.
10. Bricks
- 4 current orders and 5 replacements needed
 - Doug to find out prices per brick for possible go ahead with orders. Around \$45 per brick plus installation.
 - Gordon to price out with company in Florida.
11. Treasury
- Gordon needs \$5.16 for shipping costs for t-shirts
 - Should accumulate a small back stock of dog toys/gifts for events.
 - Mutt Meet-Up made \$76 in donations. Cost was \$14 for refreshments.

ONGOING IDEAS

- a. BRICK DRIVE
- b. BUDGET FOR 2013
- c. BUSINESS MEMBERSHIP DRIVE
- d. CHARITY TAX-EXEMPTION
- e. CHICAGO DFA SUMMIT/ORGANIZATION
- f. COLISEUM PARK / EVE KRONEN / CPD FOLLOWUP
- g. CONDO ‘YOU HAVE A DOG’ PACKET / CONDO REACH-OUT
- h. D'ANGELO PARK DFA FOLLOWUP
- i. DECALS (SOUTH LOOP DOG PAC) FOR 2013
- j. DOG ETIQUETTE POSTINGS
- k. F.O.T.P INTERACTION/ MARCH 'POSTER SESSION'
- l. FRED ANDERSON PARK / CPD FOLLOWUP
- m. METAL SIGNS – ‘THIS PARK MAINTAINED BY..’
- n. ONGOING BLOG POSTS
- o. ORGANIZING PARK-SPECIFIC GROUPS (GBP/CPDR)
- p. PROTOCOLS & PROCEDURES
- q. ‘WHY SLDGPAC IS ‘GREEN’ FOR GREENER SOUTH LOOP
- r. *YELLOWDOG* RIBBON CAMPAIGN