

# **SLDogPAC Board Meeting 6/29/12**

Present: Douglas Freymann; Pam Focia; Kirsten Agnello-Dean; Gordon Stewart; Elizabeth Tyson. Absent: Jill Aronson

## **1. MINUTES**

April and May Minutes Approved 3:0

## **2. BOARD RECRUITMENT**

- Kirsten Agnello-Dean approved as Social Media Strategist
- Elizabeth Tyson approved as Secretary
- Resignation of former board members: Juli Valdez & Secretary Kate Currin finalized

## **3. TREASURER'S REPORT**

- T-shirt reorder needed for men's L and others (size distribution to be determined)
- Order approved by the board for the amount of \$250.00.

\*Discussion of possibility of ordering tank tops and pink shirts with SLDogPAC logo

- Debit card received by Treasurer, GTS
- Discussion of non-exempt taxes for SLDogPAC and need for long-term change to this status for SLDogPAC designation of a Charitable Organization with official letter written to City of Chicago/State of Illinois (?) for this request.

## **4. REPORTING**

- a. Illinois Charity Reporting Form - final approval
- b. Completed Report mailed on 6/4/12

## **5. 2012 MEMBERSHIP DRIVE**

- a. We don't have enough members
  - b. We have 241 "Likes" on our Facebook page; however 90% of these "Likes" are not members and only 1/10th have joined the SLDogPAC
  - c. Letters to 16th and Wabash list; & Action Letter for new members (committees etc.) stating who we are and posting recruitment of new park (Fred Anderson Park)
  - d. Michael Lang from the City of Chicago Parks District has been the contact for information
- Monthly updates have not been sent by the Parks District as promised
  - Promises to meet with SLDogPAC have not been met by City of Chicago Parks District contact and meetings have been scheduled as promised

- Funding for the 16th and Wabash DFA has been approved (no further information as stated above)

c. "Thank you" letters should be sent for those who recently joined

d. New membership drives once per month at GBP &/ or CPDR

e. Discussion of a Fred Anderson Park Advisory Counsel and recruitment of members to contribute

**\*NEXT MEMBERSHIP DRIVE SCHEDULED FOR 7/14 at 11:30 or 12:00 (logistics to be coordinated and announcement/list made ASAP)**

- Elizabeth will coordinate t-shirt sales, information table; get new contact/member information by using iPad to take down new info for dog owners in order to best gather accurate contact emails and info about participation. The "Square" will be used to take donations for new members and to get information about t-shirt sizes etc.

- Possible literature from Animal Control; PAWS; other organizations supporting responsible dog ownership and/or adoption opportunities

- Doug will order dog etiquette posters from Amazon (x2), print and laminate information to post at GBP and Coliseum Park Dog Run

## **6. PIM COMMITTEE**

- Clean-up of both GPBP and Coliseum Dog Park completed on 6/3/12

- Both parks were power washed

### **PIM FOLLOW-UP DISCUSSION FOR FUTURE MAINTENANCE ISSUES:**

1. Touch-up painting needed and is in progress at Coliseum DFA

2. Drinking fountain is a work-in-progress and may be repaired with galvanized metal

3. Concrete around drains needs to be repaired after drains were repaired, remains unfinished surface

a. Discussion of best product to use to complete this project and City of Chicago Parks District contact

### **PIM 6/3 CLEAN-UP FINANCIALS:**

a. Income as a result of new memberships and donations on 6/3 = \$430.00

b. Cost total of SLDogPAC funds spent for clean-up = \$162.84

c. Total profit = \$267.16

d. Motion to reimburse GTS expenses = \$118.71 approved 5:0

## **PIM NEXT CLEAN-UP IN MID-AUGUST (August 11th and October clean-up TBA)**

- a. Clean-up of both parks to occur on one day with schedule set for a.m. at GPBP and Coliseum Park in afternoon
- b. Announcement of clean-ups and request for participation to be sent from Mail Chimp to contacts, members using HTML format
- c. Scheduled breaks TBA
- d. Agreed by those in attendance to continue to rent power washer rather than spend funds to purchase this from SLDogPAC funds.

## **OTHER PIM ISSUE: COLISEUM PARK BULLETIN BOARD NEEDS TO BE USED FOR ANNOUNCEMENTS**

- a. Key needs to be issued to Kirsten Agnello-Dean
- b. Possible/likely QR image for dog-owners using Coliseum Park to access more information
- c. Kirsten should be made the Administrator for Social Media and Strategy

## **PIM & MAIL CHIMP ANNOUNCEMENTS**

- a. Test announcements prior to clean-up and other social events and information to members
- b. Announcements should be sent to Doug to format any announcements in HTML format to gather information regarding numbers on contact list who open e-mail announcements

## **7. CPDR COMMITTEE**

- a. Alderman Dowell's possible improvements
- b. GTS attended Alderman Dowell's Town Hall Meeting to get more information about the 16th and Wabash DFA (still no information given; despite best efforts)

## **8. SUMMER EVENTS**

- a. Planning for summer Yappy Hour at GPBP **\*Meeting to plan for Yappy Hour set for 7/9 at 6:00 @ 1601 S. State**
- b. Need information about rules and restrictions for these activities

## **9. SOUTH LOOP DOG PAC BLOG**

- a. "Jill's Tips": *Apartment Dogs Live a Good Life*
- b. Need to acknowledge Jill's authorship and copyright (?)

## **10. BUSINESS CARDS**

- a. Design from Moo Cards completed and 200 cards ordered during the 6/29 meeting
- b. Moo sent confirmation of printing complete with scheduled arrival in the mail to GTS at 1601 on or before 7/11
- c. Cards to be distributed at next meeting (if available)

## **11. NEXT MEETING TO DISCUSS YAPPY HOUR 6:00 ON MONDAY, JULY 9th AT 1601 S. STATE**

**12. Next SLDogPAC Board Meeting: Monday, July 23 6pm**

**13. Yappy Hour Planned for Friday, July 27, 6pm at GBP**