

SOUTH LOOP DOG PAC BOARD MEETING MINUTES

JULY 30TH 6:30PM - 1601 S. State

IN ATTENDANCE: Doug Freymann, Pamela Focia, Gordon Steward, Kirsten Agnello-Dean

JULY MINUTES

July 2012 minutes approved with changes

OLD BUSINESS

Posters – Posters have been printed. Kirsten will drop them off to Doug asap for lamination and installation in the parks.

Business Cards – New business cards came in with color error, additional set of new cards was comp-ed by Vista Print. Unanimous feeling that the Moo brand business cards (the first run) were of better quality.

SUMMER CLEAN UP – SATURDAY, AUGUST 25TH

-Kirsten to edit flier document, hang up signs in parks and deliver to Soggy Paws. Doug to drop off sign Krisers.

-Gordon will pick up pressure washer (possible Home Depot donation?), other supplies, and refreshments to bring with t-shirts and membership information.

-Email blast created by Kirsten to be scheduled for delivery Wednesday, August 22.

-Park Clean up To-Dos

Group Photo

Pull weeds around bricks

Take photos of bricks to determine which ones need to be replaced

ANNUAL MEMBERSHIP MEETING – TBD SEPTEMBER

-Gordon to take over trying to schedule meeting from Kirsten. Aiming for a Tuesday or Thursday meeting at the 18th and State Street Police Station Community Room on 9/18, 9/20, 9/25, or 9/27 at 6:30pm.

-Pre-Member Meeting of the Board scheduled for Thursday, September 6th at 11 am. Location TBD.

SEPTEMBER FETCH

-To be created and scheduled by Kirsten for the first week in September. Possible topics to include:

Annual Membership Meeting Information

Aggressive Dog Issues

Thank You to Clean Up Participants

New Brick Drive

Call for Blog Posts

Halloween Party Save the Date

AGGRESSIVE DOG ISSUES

- After contact from a community member regarding an aggressive dog at the parks, Gordon contacted the Chicago Police Department. Their response was to encourage dog owners to call the police if their dog is attacked and they will file a report. They do not deal with "repeat offenders" and suggested calling animal control.
- Gordon will contact animal control for more information for general education.

DOG PARK GRAPHICS

- Kirsten to re-do/refresh bulletin boards
- Discussion of a need for fun, big graphics to accompany a new "Park Rules" sign.
- Doug to contact the Chicago Park District about getting two "There is no poo fairy" signs for both parks as seen at Montrose Dog Beach

BRICKS

- 2 Outstanding Brick Orders: one through website, one in Pam's email
- Discussion of approximately 10 bricks that need to be replaced in Grant Bark Park. Doug suggested ordering bricks from the original brick manufacturer.
- New Brick Campaign. A new brick drive would cover the cost of replacing the damaged bricks, allow orders of existing bricks to be placed, and potentially gain more revenue. Will not place the order unless a minimum order is met (ie-25).
- Possible new brick location – on path outside the dog park. Pam to contact park district contact about this idea.
- Doug to contact brick company for new quote.

DOG TSHIRTS CAMPAIGN

- Kirsten presented t-shirt ideas for dogs. Decided to look into ordering approximately 20 dog style t-shirts in three sizes geared towards small dogs.
- Graphics and text to be presented asap. Hope to have shirts ordered asap for sale at the Annual Membership Meeting.

TREASURERS REPORT – GORDON

\$977.00 in checking
\$6135.10 in savings
\$110.00 in cash

- Check written to Kirsten to reimburse for bulletin board push pins. \$3.88

HALLOWEEN PARTY

- Gordon was contacted by PDNA about participation/hosting their annual Halloween party. Gordon will get more information and details ASAP from his contact, Tina.
- Willing to Co-Host a party with them, meeting to be set up with SLDogPAC Board and PDNA Board ASAP. Gordon to set this up.
- If party will not be held in conjunction with PDNA, discussion of having event at a public park instead of Grant Bark Park. Options: Cotton Tail Park, Coliseum park, dogone fun.

-Date TBD pending meeting with PDNA or Saturday or Sunday October 27 or 28th.

CAFÉ SOCIETY EVENT

-Owner never contacted for 9/9/12 event. Discussion of making this a casual t-shirt selling event or pushing it back to November for a Hot Chocolate event.

16th WABASH PARK UPDATE

-No new information

-“What a Dog Park Means To Me” blogs to continue. Pam and Doug to write in addition to asking for blogs via the September Fetch!

FACEBOOK MEMBERSHIP DISCUSSION

-Plans for a facebook poll on membership

BRANDING/MEMBERSHIP DRIVE/NOVEMBER PROJECT IDEAS

-Push more information on facebook, posters in parks, surrounding community to increase membership.

-Create signs for park “This Park is Maintained by the South Loop Dog PAC.” Metal signs for gates of parks?

- Decal campaign. Discussion of creating new window cling decals for distribution to neighborhood businesses. “Proud supporter of the South Loop Dog PAC Chicago” with paw print. No year to be listed.

COFFEE KLATCH/POOP TUESDAYS

-Discussion on bringing back morning neighborhood park clean ups to increase community awareness and involvement.

-Suggestion of “Poop Tuesdays” or “Poo Angels” passing out coffee and donuts to people who pick up orphan poo. “Drop of poop, get a free donut” to be pushed for publishing in Red Eye and/or Time Out Chicago.

JOB DESCRIPTIONS

-Gordon suggested creating job descriptions for ease at recruiting potential board members.

-Need for someone to take over PO Box Checking duties

NEXT MEETING

-Mini September/October Planning Meeting – Thursday, September 6, 2012 at 11am.
Location TBD

-Meeting with PDNA – TBD to be scheduled by Gordon

-Annual Membership Meeting – TBD to be scheduled by Gordon

-September Board Meeting - TBD