

SLDogPAC Board Meeting Minutes 9/25/12

Meeting publicized and was open to all SLDogPAC members and contacts

Location: 1718 S. State Street Police Station at 7:30 p.m.

Board members in attendance:

Doug Freymann, Pam Focia, Kirsten Agnello-Dean, Gordon Stewart, Elizabeth Tyson

Attendees also included several SLDogPAC community contacts and members.

BOD President, Doug Freymann gave a brief history of the SLDogPAC organization, mission, purpose, operating procedures, and publicity strategies, to community attendees for clarification and explanation.

ADMINISTRATION

1. Approval of 8/20/12 and 9/6/12 BOD meeting minutes.
2. Discussion of Kirsten Agnello-Dean's proposed attendance at "Bark World" social media dog blog conference in Atlanta on October 27th, 28th, 29th.
 - a. Airline flight plus two nights in a hotel would cost approx. \$700
 - b. Decided by consensus that the trip is cost prohibitive this year with discussion for attendance next year.
3. Approval of spending \$322.37 for dogpoopbag.com order.
4. Quickbooks upgrade proposal on agenda put on hold for now.

HALLOWEEN EVENT "Wiggles & Giggles Halloween Bash" costume event for children and dogs and partnership with the GSLA (Greater South Loop Association)

Event date: 10/30/12

Location: Coliseum Park

Time: 6:00 to 8:00

A. Discussion Overview of Halloween Event Planning:

1. Sponsorship and prizes for dogs and children's costume contest.
2. Trick-Or-Treat logistics.
3. Possibility of having a magician perform (TBA).
4. Need for children's gift sponsorships/prizes ideas.
5. Discussion of including educational materials for children about how to safely approach a dog.
6. Discussion of including some Halloween music/sound.
7. Confirmation of "Firefighter Table" to include approx 25 plastic fire helmets, fire educational coloring books, and a Gordon has agreed and received approval to wear his Chicago firefighting official gear for the event.
8. Deadline to have all social media, press releases, and posters publicity is October 1st.
9. Expecting approximately 50 dogs + dog owners and children.

B. Event Permit Requirements for the Chicago Parks District

1. Create partnership with Lauren Polinsky of the CPD
2. Permit application to include: SLDogPAC mission statement, event information and description of activities, site map, insurance documentation. Permit deadline is Friday, 9/28/12.
3. According to our CPD liaison, this Halloween SLDogPAC is officially described as a CPD "Picnic".

BOARD MEMBER RECRUITMENT

2. Open discussion to visitors/attendees to this open BOD meeting and request for their questions, concerns, ideas, suggestions to gain more interest by others to attend future BOD meetings.
 - a. Publication of our agenda: Suggestion that more SLDogPAC members & contacts may attend future open BOD meetings if specific topics are publicized in advance, i.e. any information we may have about the new Fred Anderson Park and DFA.

FRED ANDERSON PARK/16th & WABASH PARK

3. Current status and overview described by Board member Pam Focia to meeting attendees. Overview included general design details and the upcoming community meeting scheduled by the Chicago Park District for a date in October TBA.
4. Emphasis on positive public support and attendance at this public meeting by interested community members.
5. This public CPD community meeting time and date regarding the new Fred Anderson Park will be announced and publicized to all SLDogPAC community members and contacts by via social media, email, and posters well in advance to get as much participation at this meeting as possible.

E. Design for new small-dog t-shirts by Windy City Design approved.

1. Cost: \$7.75 per shirt printed in pink and blue to sell by SLDogPAC for \$10.00 each and promote a small-dog DFA proposed for the new Fred Anderson Park.
2. Total cost for first order: \$191.63 approved. There will be a 7 to 10 day turn-around for printing and delivery once order is placed.

F. New SLDogPAC Treasurer, Sarah J. Tipple voted in unanimously by the BOD.

G. Report of last Grant Bark Park and Coliseum Park DFA summer clean-up and motion to approve \$38.62 for last SLDogPAC clean-up expenses.

1. Next DFA clean-up in November yet to be scheduled.

***The date and time of the next SLDogPAC Board of Director's Meeting TBA after the Chicago Park District Community meeting to discuss plans for the Fred Anderson Park.**