

DogPAC Board of Directors Meeting December 17, 2009 MINUTES

61 W. 15th Street #901 (Doug's)

Present: Doug Freymann, Deborah Perry (via remote), Stephanie Daugherty, Diana Marta, Wendy Ito
Absent: Tessa Stark, Barbara Perez, Lynda Young

Doug called the meeting to order at 7:10 pm

Agenda Review

- Minutes
- Maintenance Committee Report
- Membership Task Force Report
- Membership Drive
- Budget

Minutes

- Minutes for November, 2009 were reviewed. Board approval by acclamation

Maintenance Committee Report (from Deb via computer)

Past:

- New signs for parks: we missed sale, 2 banner signs draft pending final approval
- Sand obtained for both parks for ice (pet friendly chemical just too expensive), Costs discussed and approved

Current

- Gravel containment for Coliseum Park, options being explored.
- Establish Maintenance Email address to avoid use of personal emails. Maintenance committee to have access
- Identify and increase maintenance committee; get email addresses; build up list of people who can help with park maintenance.

Future:

- Clarify what policy for advertising for flyers and signs on fences and then post and enforce.
- K9 grass discussed. Possibly get test patch at Coliseum. Need to review cost estimates. Places where it's used include Lakeshore East, but donated by the developer. Concern over cost. Possibly get someone to sponsor
- Need to prioritize expenses: ie. Dog fountain, storage locker, power washer, K9 grass
- Credit Card needed for Maintenance committee members?
- Wendy will forward reimbursement forms to board for submission to Barbara for expenses.
- Poo bags: Board unanimously approved \$280 to purchase new supply for Park dispensers. Need to discuss with (Luis?) or Alderman's office about changing dispensers to ones that fit bags.

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Membership Task Force Report:

- New membership categories
- Revise how we process new members. Process should take no longer than 2 weeks start to finish
- Trial was successful. Stephanie sent to Wendy to add to Membership Data Base
- Pathway: Stephanie >> Wendy >> Barbara
- Will need to enter new members by hand to mail chip if they already get FETCH
- Enhancement of Mail Chip: drop down menu with types of memberships

Membership Drive:

- Set up phases of drive
- First will entail blanket announcement of membership drive (Soggy Paws, Fioretti newsletter, Chicago Journal?)
- Email blast: start with lapsed members
- Map out neighborhood for neighborhood blitz: put flyers under doors although rules about access to buildings vary considerably, neighborhood walks to distribute flyers, for single family homes, put flyers in doors (illegal to put in mailboxes)
- Possible businesses where flyers can be left. Other business ideas, develop decals (2-sided) for business windows that says something like "We support South Loop Dogs" visible from outside and inside. Design discussed (round with logo centered and words around)
- Doug to quantify membership goals based on # people in buildings, number of contacts needed
- Dates discussed for Saturdays in January to do neighborhood canvasses, visiting businesses (on worst weather days)

Budget

- Tabled budget until next meeting, topics to include bones budget, necessity to add on capital improvements, then prioritize them

Date and location of next meeting to be determined

Respectfully Submitted by

Diana Marta, DogPAC secretary