

SOUTH LOOP DOG PAC BOARD MEETING

WEDNESDAY, APR. 18, 2012

6:30PM - 1601 S. STATE STREET

Present: Gordon Stewart, Jill Aronson, Doug Freymann, Pamela Focia; *Absent:* Kate Currin, Juli Valdez

DRAFT MINUTES

EXPENDITURES

Reimbursement to Pam for Dogone Fun event food/drink expenditures - \$68.62 Approved 4:0

BUSINESS CARDS/WHERE ARE THE PARKS CARDS

Discussed design proposals for a new 16th& Wabash focused business card. Pam, Gordon, and Kirsten (16th&Wabash Social Media) are involved. Still in progress.

Doug will update the 'Where are the Parks' postcards so they can be distributed at the Bark in the Park event.

2012 MEMBERSHIP DRIVE EFFORT

Reviewed the status of the membership drive & what is to be done – 2nd announcement; flyers, etc? Doug will send out another announcement.

We will write a letter to the 16th& Wabash mailing list inviting them to join SLDogPAC. Pam to draft appropriate text.

Discussed need for feedback to membership (e.g. complaint received); publication of board meeting dates in Fetch!, website; invitations to get involved, & etc. We will write a letter to new members thanking them and inviting them to volunteer. Jill to draft appropriate text.

Decided on a Committee structure to focus efforts – so 'Administration', 'Maintenance', 'Publicity', and 'Advocacy'. Each will have a dedicated @southloopdogpac.org email address (Doug to configure). Assigned committee structure to Doug, Gordon, Jill, & Pam, respectively.

Noted that we have specific offers to help: Metropolitan Vet Center; new business member Tamara Bridges; South Loop Vet. All to be contacted!

Agreed to prep and distribute 200 copies of the GotADog/Why Join? Flyer to each vet in the South Loop. To be assembled by Doug and distributed by each Board member to his/her vet.

T-SHIRTS

Membership shirts distribution plan? In progress.

Gordon will look into new orders – cost, timetable, selection (needed prior to May 5th Bark in the Park event). Decision to order 'ladies' style T-shirts so that we have a full selection for all members.

SPRING CLEANUPS

Will setup a Doodle Poll to identify available/good dates for GBP and CPDR cleanups.

Need to fix gravel retaining fabric at Grant Bark Park.

Gravel fencing at CPDR was cut off. Pam to look into this.

Sand for pots to be arranged in the next few weeks (Doug & Jill to coordinate).

GREENER SOUTH LOOP

The board approved inclusion of the SLDogPAC in the Greener South Loop MMM event flyer.

COMPLAINT ABOUT DOG BITE

Discussed a protocol/response to a request for help/advice about a recent incident at CPDR. Doug will respond to the request for info – briefly CPD rules state that owners are responsible for their dog, but ultimately any incident like this has to be handled by people communicating with each other. We support that.

NEXT MEETING

May 14th, 2012, 6:30pm