

# DogPAC Board of Directors Meeting

## June 11, 2009

### MINUTES

61 W. 15<sup>th</sup> St. Unit 901 (Doug's)  
Present: SD, DM, BP, DF, TS\*  
Absent: WI, LY, BS

**DF called the meeting to order at 6:55 pm**

#### Agenda Review

- Minutes
- Appointment of new Board Member\*
- 2009 Budget
- Website Migration
- Future Community Activities
- Brick Status
- Donations
- Coliseum Park
- June Agenda

#### Minutes

- Minutes for April 2, 2009 and May 9, 2009 were approved by the Board

#### Appointment of New Board Member

- Tessa Stark was introduced to Board Members at both the 'Tribute to Gail' Party and the Board meeting. Tessa was elected to the Board for a 3-year term and participated fully in the remainder of the meeting. Her contact information is Tessa Stark, 310-801-9642, [ts245@georgetown.edu](mailto:ts245@georgetown.edu), Welcome, Tessa!

#### 2009 Budget

- DF proposed drafting a new clause in the bylaws allowing for a yearly review and development of a yearly budget. Proposal was approved by the board. Details to come.
- DF, with input from BP, presented an overview of past expenses and anticipated resources for the DogPAC. The Board is currently following a pattern of spending versus income which results in a \$1500 deficit. A reasonable and expected cost for running the operations of the DogPAC is \$6500, with some possibility for variation dependent on outreach and community activities. The total income last year was \$2653. We currently have a \$10,000 reserve in the bank, which would run out in 2-3 years without plans to increase income. Our primary focus for income was agreed to be new and renewed memberships, brick sales (with a twice-a-year schedule for installation) and sponsor donations.
- Goals for 2009 would include 20 new or renewed memberships, \_\_ brick sales and exploration of sources for both donations and materials for park improvements.
- Discussion did not include budgeting for capital improvements and will be discussed at a future meeting.
- Based on a spreadsheet developed/completed at the meeting, the 2009 Budget was approved by the Board.
- DF emailed an Excel worksheet of the proposed budget to all Board members, with allowance for additions and deletions, to be discussed at next meeting.

#### Website Migration

- Progress is being made on the development and expansion of our new website. DF did a walk-through of the website, demonstrating the format and links, including drop-down menus, and features to come that will make the website very user-friendly.
- DF and BS are working on a PayPal configuration, submitting domain name server change at Dotster.com, a blog for board (or all?) members to share ideas, ways to integrate posting minutes and FETCH onto website.
- The board approved a motion to go ahead with implementation of these updates.
- DM to rework "Benefits of Membership" statement for page on new website, post action items from recent meetings on website and in FETCH

# **DogPAC Board of Directors Meeting**

## **June 11, 2009**

### **MINUTES**

#### **Future Community Activities**

- Board voted not to have a park birthday party at Grant Bark Park this year, in order to focus on more revenue generating activities.
- Dog Day on the Green is an activity at Soldier Field for dog and dog owners on Sunday, August 2 from 10-5. Sponsor appear to be Park District and City Clerk's Office. DogPAC was not invited to participate in the development of the event, only invited to pay to have a booth at the event (fees up to \$500). TS will follow up with the City Clerk's Office to inquire why, as the major Dog park organization in the South Loop, we weren't consulted and included in the planning, as well as given a booth without charge.
- A proposal was made to have at least one Dog Wash this summer, Location TBD since usual site will be under construction. DF to contact Janis Taylor from the Chicago Park District's on their policy for permits and sites..
- Board will continue to explore the feasibility of a simplified Tour de Dog in the Fall.
- Poo Bags: A decision is required as to the type of dispensers to install at both parks, possibly to tie in with the bags previously provided by the Park District

#### **Brick Status**

- Brick discussion postponed until next meeting. Suggestion to set up 2 installation dates a year (spring and fall) to prevent excessive delays for those donating money for bricks. New installation date to be set up next meeting.

#### **Donations**

- TS volunteered to explore businesses in the area that might be willing to help by donating money, supplies, and/or contributions for poo bags and dispensers.
- Board to organize an effort on the general theme of business contacts for donations of bags, planters, mesh fencing, etc.

#### **Coliseum Park**

- DF will post a sign at Coliseum Park stating 'We're looking to form a committee of the DogPAC to focus on improvements at the Coliseum Park DFA. If you are interested contact: ...'
- Bulletin board is to be installed at the park soon so information can be posted..
- Board began to prioritize Coliseum Park wish list.
  1. Place graphics on the plastic cabinet of tools providing information about DogPAC, user responsibilities and contact information
  2. Label the clean up tools with standard sticker/stencil for all DogPAC equipment, DF/LY to explore online sites for possible sticker or labels which can be used for this purpose, and possibly for bag dispensers.
  3. Buy and install poo bag dispensers.

#### **July Meeting Agenda: July 16, location TBD**

- Simplify membership options \* Saturday Morning Outreach/Board member visiting GBP to meet regular users \* Implement automated email response to donations/memberships \* Approach Nicole Milos as possible new board member \* How to install the big bone \* Membership & brick outreach plan \* Condo/membership outreach plan

Respectfully Submitted by

Diana Marta, DogPAC secretary