

**South Loop Dog PAC board meeting
11.19.2009
Minutes**

61 W. 15th St., #901, 7:15 pm

Present – Doug Freymann, Deborah Perry, Lynda Young, Barbara Perez, Stephanie Daugherty, Wendy Ito. Absent – Diana Marta, Tessa Stark.

Minutes

The October minutes were approved after changes suggested and approved.

Revised October minutes to be posted as final. Approved 5:0

Doug acted as Secretary for this meeting.

Maintenance Committee report.

- The Committee comprises Deborah, Stephanie and Diana
- The committee will meet about 1x per month
- Park liaisons – Stephanie Daugherty : Coliseum Park DFA
– Diana Marta : Grant Bark Park
- Liaisons will act as points-of-contact for each DFA, and will keep an eye on things. However, it's not their responsibility to babysit park issues – the expectation will be that park users will contact us about specific issues.
- Deborah distributed an inventory of tasks – routine maintenance and capital improvements. Goals include prioritizing the tasks, assemble new signs, install a new spigot, cleaning the gravel and installing a barrier, among other issues.

Treasurer

Barbara noted that she would look into the Paypal contact, account and payment settings. Also, that she would obtain the debit card from Beth.

Resource Committee proposal

Suggestion made to recruit Cary and/or Pam Focia to join a planned Resource committee.

Membership Task Force report.

- Committee comprises Deborah, Lynda, and Wendy
- Wendy will act as the Membership Manager.
- A proposal to change the membership categories (see attachment) was approved by a vote of 4:1. There will now be 'Basic', 'Full', 'Supporting' and 'Business' membership levels. Memberships will be yearly, April-March. See attachment for details.
- Processing of memberships was discussed (see attachment). Two protocols are proposed – one for snail mail submissions and one for paypal submissions. Doug and Wendy will work on implementing the Paypal route – i.e. including transfer of data to the MailChimp Fetch! mailing list so that it functions as a membership database.

- Membership swag will include a Decal. Lynda will lead the effort to prepare a decal and supplier. Lynda will lead the effort to generate membership graphics.
- One element of the proposed membership drive will be a 'Business Packet'. The issue of promoting display of Corporate member Logos vs implementation of a free 'Resource Directory' on the Southloopdogpac.org website was left to the Membership Task Force to discuss.

City's list of organizations

Stephanie noted that we should get on the City's list of dog organizations.

No more 'Pledge' requirement

A policy decision was agreed upon that Board members no longer are required to sign a 'Pledge' promising specific effort.

GSLA November meeting

Doug outlined plans to give a short presentation to the Greater South Loop Organization on November 21, 2009. The draft of the talk was distributed to interested parties for feedback.

Neighborhood/City issues

Doug presented a brief overview of Neighborhood/City issues (West Loop Skinner Park; 18th & State location; Pritzker Park complaint; Printer's Row park issues; Brooks Park DFA conflict) in order to put them on the radar for future discussion by the SLDogPAC in 2010.

2010 Budget

Barbara and Doug were assigned to develop a budget proposal for 2010. The presumption will be that the 'Membership Drive' is successful to minimally 210*\$15 (Basic) memberships as a starting point for developing an income projections.

Dog Waste Bags

Wendy reported that she obtained two boxes of roll poo bags from 'Warren'. She will follow up re obtaining the remainder of the stock from the City.

Bricks

It was noted that there is no 'Brick Manager' assigned yet. There is one brick order in the queue.

Next Meeting

The next meeting is scheduled for December 17th, 2009, at 61 W. 15th St. #901.

- dmf 12.10.09

